

BIOGRAPHY

Ferdinand H. Jones, Jr. American Auto Beauty Carstar, Inc.

Ferdinand H. Jones, Jr., Owner of American Auto Beauty Carstar, Inc., has been in the collision repair business since 1976, when he opened his first shop on West Meinecke Street in the heart of the city. Always the creative entrepreneur, he was often seen on late night television promoting his business as "Mr. Gloss".

In 1988 he moved his shop to the east side on Farwell Avenue, and became a part of Carstar, the nation's largest collision repair franchise, in 1990. American Auto Beauty Carstar, Inc. recently relocated to 3866 N. Fratney Street in the RiverWorks Industrial Park.

Ferdinand has been a Milwaukee resident since 1963.